



## ***Marketing/Advertising Intern***

### **Description**

Prime & Prim Studio of the Arts is a creative arts studio for models, dancers, and art professionals seeking to take their career to the next level. With opportunities from Human Resource to Production an individual will gain knowledge and practical experience that will build and develop him or her for their chosen industry. Prime & Prim lay the foundation for individuals to gain experience in the fashion, entertainment and business industry.

Our marketing department produces quality work for various projects and assignments, and seeks an intern who can participate in various stages of print and online marketing campaigns. This intern should be prepared to work in a fast-paced team environment, and will finish the internship having gained broad experience in various aspects of marketing.

### **Responsibilities**

- Create signage, newsletters, email campaigns, online promotions, etc.
- Provide support to social media efforts to target new audiences.
- Assist with trade shows and special events to promote the company and increase attendance.
- Research and analyze competitor marketing and sales materials.
- Collaborate on team presentations for management and clients.

### **Requirements**

- Pursuing a Bachelor's Degree in Marketing
- Possess excellent written and verbal communication and customer service skills.
- Possess creativity, flexibility, variety, and growth potential.
- Should be open-minded, a fast learner, enthusiastic, and adaptable.

### **Skills**

Microsoft Office, Written & Verbal Communication Abilities, Social Media Communications, Social Media Marketing, Social Media Advertising